### INDIANA ECONOMIC DEVELOPMENT FOUNDATION



## A future for all of us, built by all of us.

Leading corporations of every size. Thriving small businesses. A highly-skilled workforce. World-class communities. Economic development is the catalyst that turns our shared vision of Indiana's future into a reality. But there is intense competition between the states and around the world to attract businesses and investors. The support of the private sector through the IED Foundation (IEDF) is critical to realize our success.

As an independently-funded, 501(c)3 non-profit organization, the IED Foundation brings contributors of any size together to support the IEDC as they demonstrate Indiana's potential to innovators, business leaders and policymakers around the world.



With help from the IED Foundation, Indiana experienced dramatic growth in capital expenditures.

## Your donations in action.

When you give to IEDF, you're helping bring international businesses and new opportunities to Indiana. Your donation means new jobs, a global economy and a future-focused economy that's ready to address the needs of all Hoosiers today, tomorrow and for decades to come.

### Simply put, here's how your gift is put into action:

- IEDF funds international trips to strategic locations around the world.
- IEDF funds support meetings between Indiana and current and potential international partners.
- Those meetings lead to international businesses opening or expanding operations in Indiana.
- And those operations mean new high-wage, high-potential and high-growth opportunities for Hoosiers across the state.

## Find your role.

As an IED Foundation member, you'll be the first to know about IEDC investment initiatives and have access to a vetted network of like-minded individuals who share your passion for a thriving Hoosier economy.

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## Support Levels

## **Trustee Level**

As a Trustee Level donor, your investment provides the power behind the major initiatives that elevate Indiana's status nationally and even globally.

#### **Trustee Level Benefits:**

- Promotional story (Innovator's Spotlight) in IEDC's monthly newsletter, with a circulation of more than 12,000 subscribers
- Tagged in IEDC social media assets, including LinkedIn and Twitter
- Name or Company logo displayed on IEDC website, with more than 300k page views annually
- Invitations to IEDC events, including Annual Donor Celebration, quarterly key topic events with IEDC leadership
- VIP access to regional events
- Access to unique program and development experiences across the state including:
  - Invitation to our annual Diplomatic Advisory Council reception and other key international events such as India Society, JASI, Indiana German Council
  - Annual new business reception invitation
  - Four tickets in the Pagoda Suite during the Indy 500
- Recognition by the Governor
- Recognition in annual donor report

## Supporter Level

At a Supporter Level donor, your donation generates the funds that fuel many of IEDC's ongoing initiatives, programs and daily operations.

#### Supporter Level Benefits:

- Promotional story (Innovator's Spotlight) in IEDC's monthly newsletter, with a circulation of more than 12,000 subscribers
- Tagged in IEDC social media assets, including LinkedIn and Twitter
- Name of company displayed on IEDC website, with more than 300k page views annually
- Invitations to IEDC events, including Annual Donor Celebration, quarterly key topic events with IEDC leadership

## Partner Level

As a Partner Level donor, your investment builds the deep pool of resources that IEDC relies on to confidently support partnerships and drive initiatives.

### Partner Level Benefits:

- Promotional story (Innovator's Spotlight) in IEDC's monthly newsletter, with a circulation of more than 12,000 subscribers
- Tagged in IEDC social media assets, including LinkedIn and Twitter
- Name or Company logo displayed on IEDC website, with more than 300k page views annually
- Invitations to IEDC events, including Annual Donor Celebration, quarterly key topic events with IEDC leadership
- Access to unique program and development experiences across the state
- Recognition by the Secretary of Commerce

### **Patron Level**

As a Patron Level donor, you have a voice in the direction of our state, showing their support for the initiatives that are important to their community.

#### Patron Level Benefits:

- Regular updates on the latest news, strategic initiatives and events in Indiana
- Recognition in IEDC's monthly newsletter
- Invitations to IEDC events, including unique program and development experiences across the state

The IEDF makes possible signature events like the Global Economic Summit. If you'd like to be part of this global vision for Indiana or if you're interested in GES sponsorship for 2024, contact the IEDF for more information. As a GES sponsor, you'll have access to a host of benefits including special recognition, exclusive B2B opportunities and more.



# Are you ready to play an active role in Indiana's economic future?

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