



TECHNOLOGY

Indiana

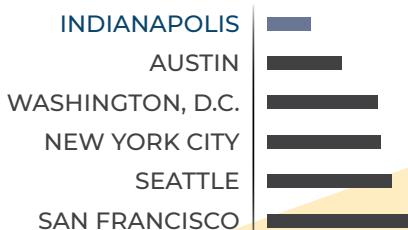
Economic Development Corp[®]

“I’ve never found a parallel of another state where government and business are working so closely together to move a tech ecosystem forward.”

Scott Dorsey | Cofounder
ExactTarget

TECH LABOR COST

Based on annual payroll
of 238 tech workers.
CBRE 2021



IN THE LAST DECADE, MORE THAN
\$7 BILLION
IN TRANSACTIONS IN TECH
ACQUISITIONS AND IPOS

OVER
87,000 TECH
INDUSTRY JOBS

Of the over 12,000 new and retained jobs in Indy in 2020,
20% were in the technology industry

TECH SECTOR
\$16.4 BILLION
DIRECTLY
CONTRIBUTES
TO THE INDIANA ECONOMY

CompTIA 2021

MAJOR COMPANIES & INDUSTRY FOOTPRINT

SOURCE: Dun & Bradstreet, November 2020.

ALLEGION

Carmel

ANTHEM

Indianapolis

CUMMINS

Columbus

ELI LILLY

Indianapolis

GENESYS

Indianapolis

INFOSYS

Indianapolis

KAR AUCTION

SERVICES

Carmel

SALESFORCE

Indianapolis



TECHNOLOGY INNOVATION

There's no better way to understand a market than by really immersing in a community of end users. With a vibrant and growing tech community looking for innovative solutions that will help make their operations more profitable, Indiana offers the opportunity for greater collaboration with key partners in the industry. Indiana is prime for disruption from new technologies, solutions and visionary founders.

From global giants to local startups, tech businesses are thriving in Indiana and pulling from our deep pool of highly educated, highly trained talent. They're also attracting top national talent with a high standard of living made possible by incredible affordability. Bring your next game-changing idea and build the future for your tech company in Indiana.

“We’re thrilled to be investing for further growth in Indianapolis. Salesforce Tower Indianapolis, our regional headquarters, will give our employees a fantastic place to work and serve our customers and community every day.”

Scott McCorkle | CEO
Salesforce Marketing Cloud

TOP-RANKED BUSINESS ENVIRONMENT

Through hard work and common-sense spending, Indiana has maintained a balanced budget for years, and has built a healthy reserve of “rainy day” cash. As a result, already low business taxes continue to trend downward. Indiana businesses also enjoy remarkable regulatory freedom and the nation’s best infrastructure system.

TALENT PIPELINE

Indiana is home to nationally ranked universities for computer science, informatics, and engineering such as Rose-Hulman Institute of Technology, Purdue University, Notre Dame and Indiana University. Indiana has five schools that rank either R1 (highest research activity) or R2 (high research activity) on the Carnegie Classification of Institutions of Higher Education: Purdue, Indiana, University of Notre Dame, Indiana University-Purdue University Indianapolis and Ball State University.



Purdue Research Park is the largest university-affiliated incubation complex in the country which houses many high-tech companies.



4.9%
CORPORATE
TAX RATE

**RIGHT
TO
WORK
STATE**

**1ST
IN RAIL TONS OF
PRIMARY METALS**

INDIANA SUCCESS STORIES



SITUATION: Salesforce is the world's fastest-growing, Top 10 software company. Forbes has recognized them as one of the "World's Most Innovative Companies" five years in a row, and Fortune has named Salesforce "Best Places to Work" for nine years running. But that kind of explosive growth and dynamic workspace requires room to grow, and real estate costs in their hometown of San Francisco are among the highest in the nation.

SOLUTION: Indiana's business-friendly climate and affordability enabled Salesforce to establish a new headquarters, Salesforce Tower, in Indianapolis. The new office includes the collaboration spaces, mindfulness areas and social zones needed to create unparalleled working conditions. A new lobby and dedicated interactive space gives guests hands-on, interactive experience with the Salesforce Customer Success Platform.



SITUATION: Infosys, an India-based global leader in consulting, technology and next-generation services wanted to establish a high-tech U.S. education center to train U.S. workers with 21st century skills. They needed to find a location rich in talent, yet affordable enough to keep risk to a minimum.

SOLUTION: Infosys found the perfect combination of a strong tech-ready workforce and a business-friendly climate in Indianapolis. With a \$35 million investment, Infosys acquired 70.5 acres for their training campus and broke ground on the first 125,000 square feet of the facility. By 2023, the finished education center will train developers, analysts, architects, domain consultants and other technology professionals.



"Infosys has always invested in advanced technology and skills. Our new Indianapolis facility will prepare our American employees—and those of our clients—to master the kinds of advanced skills that are now required to succeed in our digital future."

Ravi Kumar | President
Infosys





Indiana

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